



**A new locker-based
solution, that's set to
transform the laundry
and dry-cleaning
market in the UK.**



A full laundry and dry-cleaning service – in a locker

They put their washing in the locker using the bag supplied. We pick it up and clean it. You provide an important extra benefit for your customers or staff. It's that simple!

As easy as 1,2,3...



1. DROP-OFF

- Customer scans QR code on an empty locker using their mobile device.
- Follow the instructions onscreen and pay using Visa or Mastercard.
- When the locker opens, fit your laundry into the plastic bag supplied and tie the bag firmly.
- Close the locker.



2. OUR PROCESS

- Your order will be completed and returned within two business days.
- In case we find some spots that require extra care, it may take an extra business day.
- You will receive an email when your order will be ready stating which locker your laundry will be in.



3. PICK-UP








- Customer scans QR code on their designated locker using their mobile device.
- Follow the instructions onscreen.
- Enter the locker number and PIN code.
- Collect your laundry and close the door.
- It really couldn't be easier.



We do everything for you

Prima's locker-based laundry and dry-cleaning solution provides a convenient service for your customers and employees.

We:

-  **Install the lockers**
-  **Provide all the software**
-  **Handle every aspect of the payment process**
-  **Collect the laundry**
-  **Wash, dry clean and/or iron, as the customer requests**
-  **Deliver the clean laundry**
-  **Provide comprehensive support**

You gain an important way to differentiate yourself from the competition.





Who is it for

Supermarkets and shopping centres. Offices and apartment blocks. Public sector buildings like police HQs. Even leisure centres and railway stations.

Practically anywhere, in fact, where people gather who need facilities such as washing and dry cleaning. Which means practically everyone, of course.

We've even just installed at Everton FC, celebrated Premier League football club and household name throughout the world.

What does it include?

-  **Washing**
-  **Dry cleaning**
-  **Ironing**
-  **Garment Alterations & Repairs**

It's a full laundry and dry-cleaning service in a locker. What's more, it's hassle-free for customers – and for you.



Prima Cleaners are proud to have Everton FC as their first customer of the locker-based laundry and dry-cleaning service.



Any Questions

Q: I manage a very busy city centre office block.
Is this sort of location suitable for your service?

A: Certainly. Our laundry in a locker service is suitable for every facility where people gather.

Q: Do we need prior experience in laundry services?

A: None whatsoever. As one of the UK's most experience providers of managed laundry systems, we take care of every aspect of the service.

Prima Cleaners

Prima Cleaners provide a high-quality, specialist dry cleaning service across the Northwest, and throughout the UK.

From our Merseyside HQ and Bournemouth office, we're ideally placed to support you wherever you are in the UK.

Call 01704 572102 / 01202 925 326 or email info@primacleaners.co.uk for a free informal discussion about our locker-based laundry and dry-cleaning service.



primaTM
CLEANERS

- 001 prima
- 002 prima
- 003 prima
- 004 prima
- 007 prima
- 008 prima
- 005 prima



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